

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: LA 2-WZNT FM CADENA SAN JUAN, PR	Date: 10/27/16
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I, Francisco J. Domenech,

being/on behalf of: Jenniffer Gonzalez / TODOS con Jenniffer

a legally qualified candidate of the new progressive party

political party for the office of: Resident Commissioner

in the General election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30s	Please see attached schedule & contract				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Paradigm Associates

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Veronica Ferraiuolo

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/24/14

Date

[Signature]

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Jenniffer Gonzalez / Todos con Jenniffer
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

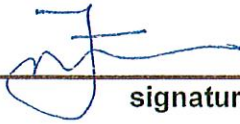
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Francisco J. Domenech

printed name

10/24/16
date

3135

10-16-053

Todos con Jennifer, Inc-
"Comisaria Residencia

10/25/16

5,712.00

5,712.00

10-16-049

2016". Full & final payment
of Insertion
Order#10-16-053 &
Insertion#10-16-049.
Less 2% Prompt Payment
Discount.

10/26/16

8,280.00

8,280.00
-279.80

10/25/16

Spanish Broadcastine System. Inc.

\$13,712.16

PARADIGM ASSOCIATES
MARKETING • ADVERTISING
BRANDING • PUBLIC RELATIONS

P.O. BOX 364248, SAN JUAN, PUERTO RICO 00936-4248

BANCO POPULAR

Sucursal Condado Centro
Ave Ashford 1358
San Juan, Puerto Rico 00907

101-0201
0215

3135

DATE

AMOUNT

MEMO: Insertion#10-16-049 & 053

Oct 25, 2016

*****\$13,712.16

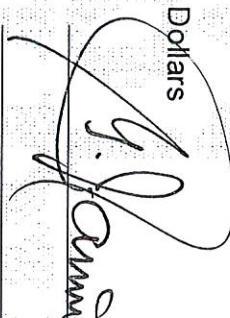
PAY
TO THE
ORDER
OF

Thirteen Thousand Seven Hundred Twelve and 16/100 Dollars

Spanish Broadcasting System, Inc.
7007 NW 77th Avenue
Miami, FL 33166

MEMBER
FDIC

AUTHORIZED SIGNATURE



⑈ 3 1 3 5 ⑈ ⑆ 0 2 1 5 0 2 0 1 ⑆ 3 6 7 ⑈ 1 0 7 7 7 7 ⑈ ⑈



ZETA-WZNT-WZMT-WZET
Frances St.
Lot 42 Amelia Industrial Park
Guaynabo, PR 00968
(787)622-9700

CONTRACT

<u>Contract / Revision</u> 433841 /		<u>Alt Order #</u>
<u>Product</u> JENNIFER GONZALEZ COMISARIA RESIDENCIA 2016		
<u>Contract Dates</u> 10/26/16 - 11/07/16		<u>Estimate #</u> JG01016-1- RAD
<u>Advertiser</u> Jennifer Gonzalez		<u>Original Date / Revision</u> 10/25/16 / 10/25/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> ZETA	<u>Account Executive</u> Melissa Ortiz	<u>Sales Office</u> Puerto Rico Loc
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-49		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Paradigm Associates
PO Box 364248
San Juan, PR 00936

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/26/16	11/07/16	6A-10A M-F	6A-10A		:30				NM	23	\$2,990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--222--				6	\$130.00				
		Week: 10/31/16	11/06/16	23333--				14	\$130.00				
		Week: 11/07/16	11/13/16	3-----				3	\$130.00				
N 2	All	10/26/16	11/07/16	Internet	Internet		:00				NS	23	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--222--				6	\$10.00				
		Week: 10/31/16	11/06/16	23333--				14	\$10.00				
		Week: 11/07/16	11/13/16	3-----				3	\$10.00				
N 3	All	10/26/16	11/07/16	10a-7p	10a-7p		:30				NM	23	\$3,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--222--				6	\$160.00				
		Week: 10/31/16	11/06/16	23333--				14	\$160.00				
		Week: 11/07/16	11/13/16	3-----				3	\$160.00				
N 4	All	10/26/16	11/07/16	Internet	Internet		:00				NS	23	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--222--				6	\$10.00				
		Week: 10/31/16	11/06/16	23333--				14	\$10.00				
		Week: 11/07/16	11/13/16	3-----				3	\$10.00				
N 5	All	10/26/16	11/07/16	Internet	Internet		:00				NS	23	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--222--				6	\$10.00				
		Week: 10/31/16	11/06/16	23333--				14	\$10.00				
		Week: 11/07/16	11/13/16	3-----				3	\$10.00				
N 6	All	10/26/16	11/07/16	10a-7p	10a-7p		:30				NM	23	\$2,990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--222--				6	\$130.00				
		Week: 10/31/16	11/06/16	23333--				14	\$130.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at www.spanishbroadcasting.com/termsandconditionsAO.html, and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this Insertion Order via the WideOrbit System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider/Station.

"This Media Provider/Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry."



ZETA-WZNT-WZMT-WZET
Frances St.
Lot 42 Amelia Industrial Park
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<u>Contract / Revision</u> 433841 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/26/16 - 11/07/16	<u>Product</u> JENNIFER GONZALEZ	<u>Estimate #</u> JG01016-1- RAD
<u>Advertiser</u> Jennifer Gonzalez		<u>Original Date / Revision</u> 10/25/16 / 10/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	3-----				3	\$130.00				
Totals								0.00				138	\$10,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/16 - 10/31/16	48	\$3,600.00	(\$720.00)	\$2,880.00
11/01/16 - 11/07/16	90	\$6,750.00	(\$1,350.00)	\$5,400.00
Totals	138	\$10,350.00	(\$2,070.00)	\$8,280.00

Signature: _____ **Date:** _____

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RADIO ESTIMATE

CLIENT: Comite Jenniffer Gonzalez
PRODUCT: Jennifer Gonzalez-Comisaria Residencia 2016
CAMPAIGN: Noviembre 2016
PERIOD: Octubre 26-Noviembre 7, 2016

ESTIMATE #: JGO1016-1 RAD
DATE: 10/22/16
REVISION #: _____

STATION / PROGRAM	FORMAT/ REGION	DAYS	HOURS	Comm. Length	Spots per Day	Total Days	Total Spots	Cost per Spot	TOTAL COST
La Z	Cadena	10/26,27,28,31	6AM-10AM	30SS	2	4	8	\$140.00	\$1,120.00
		11/1,2,3,4,7	6AM-10AM	30SS	3	5	15	\$140.00	\$2,100.00
		10/26,27,28,31	10AM-3PM	30SS	2	4	8	\$170.00	\$1,360.00
		11/1,2,3,4,7	10AM-3PM	30SS	3	5	15	\$170.00	\$2,550.00
		10/26,27,28, 31	3-7PM	30SS	2	4	8	\$140.00	\$1,120.00
		11/1,2,3,4,7	3-7PM	30SS	3	5	15	\$140.00	\$2,100.00
					TOTAL LA Z		69		\$10,350.00

#433841

PARADIGM ASSOCIATES

Advertising, Marketing, Public Relations
PO Box 364248, San Juan, PR 00936 | Tel.(787) 782-2929 | Fax (787) 774-5722

INSERTION ORDER

A copy of this Insertion Order must be returned to us with your invoice.

To publisher for:	Z93 Cadena	Order No.:	10-16-049
City & State:	San Juan, PR	Job Num:	Date: 10/24/16

PLEASE PUBLISH ADVERTISING OF :

TODOS CON JENNIFFER

PRODUCT:

JENNIFFER GONZALEZ COMISORIA RESIDENCIA 2016

DATE OF INSERTION:	MIERCOLES 26 OCT -- LUNES 7 NOV 2016
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SPACE:	Height	Length	RATE:	\$150.00
		30SS		(PROMEDIO)
TIMES:	69		OTHERS:	
POSITION:	VER SCHEDULE ABAJO Y ADJUNTO		GROSS TOTAL :	\$10,350.00

Less Agency Commission of 20% on gross.

Less Cash or Term Discount 2% on net / 30 days.

Reserved with (Media)	Date:	10/24/16	Time:
MELISSA ORTIZ			
Originated By (Agency)	Date:	10/24/16	Time:
Tita Ramirez / Annelie Pastor Agostini			
Confirmed with (Media)			
Measurements Checked by (Agency):			
Received by (Media)	Date:		Time:

ADDITIONAL INSTRUCTIONS:

Mas adelante se enviara el comercial de 30ss.

STATION / PROGRAM	FORMAT/ REGION	DAYS	HOURS	Comm. Length	Spots per Day	Total Days	Total Spots	Cost per Spot	TOTAL COST
La Z	Cadena	10/26,27,28,31	6AM-10AM	30SS	2	4	8	\$140.00	\$1,120.00
		11/1,2,3,4,7	6AM-10AM	30SS	3	5	15	\$140.00	\$2,100.00
		10/26,27,28,31	10AM-3PM	30SS	2	4	8	\$170.00	\$1,360.00
		11/1,2,3,4,7	10AM-3PM	30SS	3	5	15	\$170.00	\$2,550.00
		10/26,27,28,31	3-7PM	30SS	2	4	8	\$140.00	\$1,120.00
		11/1,2,3,4,7	3-7PM	30SS	3	5	15	\$140.00	\$2,100.00
						TOTAL LA Z		69	
									\$10,350.00